



Press Release

February 8, 2010

Announcing the launch of WoodDuckShack.com

With the onset of spring just around the corner, it's a time when many people start preparing for the arrival of nesting birds. Among those birds is the Wood Duck. Widely considered to be one of the most beautiful birds in North America, the Wood Duck has adapted to use man-made nest boxes as an alternative to natural wood cavities. Once on the brink of extinction due to hunting and habitat loss, populations of this striking bird have recovered due in large part to the effort of conservationists using these man-made nesting structures.

This is where WoodDuckShack.com comes in. The site is your headquarters for affordable and dependable nest boxes for Wood Ducks (and other cavity nesting birds such as Flickers, Screech Owls, Mergansers, Buffleheads, and Goldeneyes). The site offers a full line of products that will ensure you experience nesting success. Among them is The Original Wood Duck Shack, a ready to assemble nest box kit (think IKEA for birdhouses). Many people may want a nest box on their property to attract these beautiful birds, but building a box from scratch requires power tools and can be difficult and time consuming. Purchasing a fully assembled box can cost you upwards of \$80 each. The Original Wood Duck Shack is the perfect solution. It is less than half the cost of other nest boxes and assembly is simple. All you need is a screwdriver!

The cedar construction is naturally resistant to rot and will survive the harshest conditions for years. The design is tried and true and will offer enjoyment to conservationists, sportsmen, landowners and anyone who appreciates nature.

The Original Wood Duck Shack is proudly made in the USA by Grand Quay Outdoors. The company is headquartered in Minnesota, in the heart of the Mississippi Flyway. Grand Quay Outdoors' mission is to provide quality products, at a reasonable price, that enhance wildlife habitat and ensure the enjoyment of nature for generations to come. We strive to achieve this mission by working with like-minded organizations. Grand Quay Outdoors can offer private labeling and/or quantity discounts to interested groups. Please contact us at info@woodduckshack.com for more information.